Michael Banic

Vice President, Global Marketing, HP Networking
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Mike Banic is vice president of marketing for HP Networking. With more than 20 years of experience in the networking industry, he brings a practical understanding of how technology can solve business problems.

Banic joined HP Networking in 2010 from Juniper Networks, where he was vice president of enterprise marketing. He previously served in a number of executive positions at Juniper where he made significant contributions toward growing the company's enterprise revenue and market share.

His networking experience includes vice president of marketing roles at Peribit Networks and Trapeze Networks and product management roles at Rhapsody Networks, Extreme Networks and 3Com.

Banic holds a bachelor's degree in electrical engineering from Worcester Polytechnic Institute in Massachusetts.