HIT **PRINT**
INTELLIGENTLY

PROTECT INFORMATION
CONTROL COSTS
COMPLY WITH REGULATIONS

HP and Pharos Blueprint Enterprise Printing Security and Job Accounting Solution

In most large organizations, printing and the related costs are likely the largest unmanaged expense. With HP and Pharos, organizations can understand user printing habits and implement printing policies to reduce costs, protect information, comply with regulations, and increase productivity for workers.

What if you could…

Optimize and manage your imaging and printing environment, track the results, and then measure the savings?

Prevent unauthorized access to printing and copying devices?

Observe costs and understand where you are losing money by identifying underused and misused devices?

Allocate costs back to the department and individual user to optimize printing habits?

Significantly reduce the waste associated with printing and improve environmental initiatives?

Solution at a glance

Track and measure printing costs and behaviors, using powerful management software. With all the relevant printing information on hand, it's that much easier to develop and deploy printing policies, helping create an optimized, secure, and well-managed environment to reduce waste and printing-related costs.

Solution features

Secure Release Here pull printing—Implement security solutions that enable users to retrieve prints from any Pharos-enabled device. Cut down on the excessive waste of uncollected print and copy jobs—users select only the jobs they need, and the rest are deleted.

Print/Copy tracking and accounting—Monitor and track all network and local printing without causing interruptions. Receive a comprehensive view of who is printing and copying, what type of content they're printing and copying, which devices they choose, and when they are producing output.

Departmental chargeback—Easily allocate charges to internal departments or cost centers for accounting and budgeting purposes. Help foster accountability and cost management.
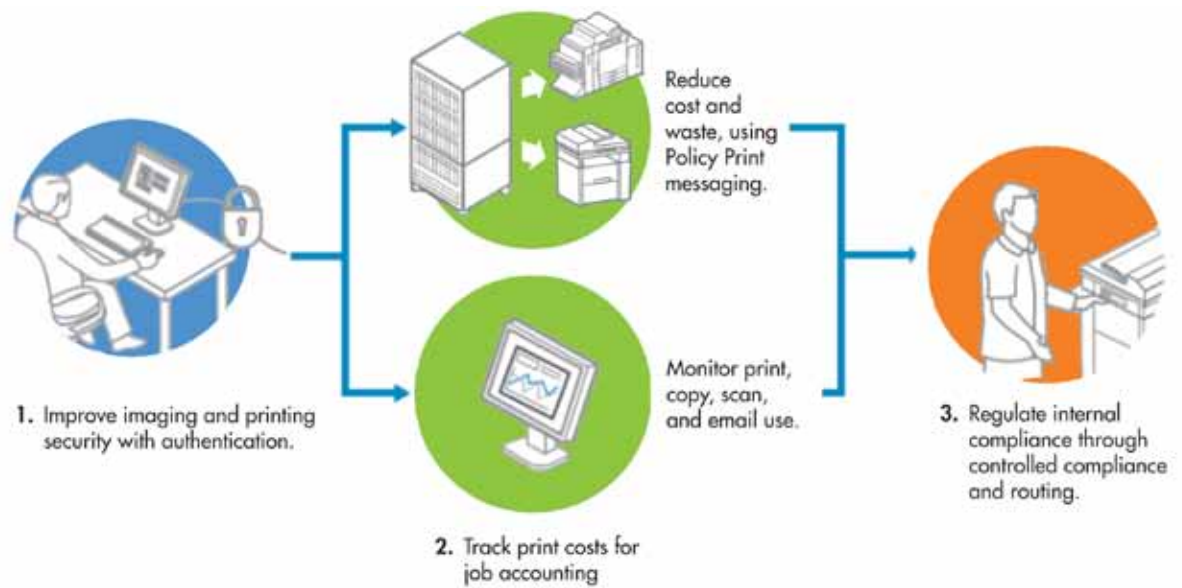
Policy Print messaging—Implement guidelines and rules for printing throughout the organization to encourage more responsible printing and reduce waste.

Printer fleet optimization—Measure and understand the usage of existing devices in order to optimize managed printing and imaging environments. Easily update the placement and type of devices used based on analyzed information.

Pharos ePrint Connector software for Blueprint—Incorporate another level of printing security and convenience when you enable HP ePrint Enterprise mobile printing users to submit and collect print jobs from a Blueprint Secure Queue.

HP at work

A top-five computer software manufacturer experienced security violations for confidential data documents found on networked devices. Also, nearly every desk at the company had its own inkjet printer, making it difficult to track device usage. The manufacturer needed a solution that would improve security, consolidate hardware, and reduce waste. With the HP and Pharos Blueprint Enterprise Printing Security and Job Accounting Solution, the software giant prevented private documents from being printed until a user was at the device, and enabled jobs to be collected from any networked printer. Along with automatic two-sided printing, this solution reduced paper use by 30%, and print costs by 15%. Plus, the company eliminated up to 95% of local inkjet printers.

1. Improve imaging and printing security with authentication.

Reduce cost and waste, using Policy Print messaging.

2. Track print costs for job accounting

Monitor print, copy, scan, and email use.

3. Regulate internal compliance through controlled compliance and routing.

Why HP?

HP is recognized as a global leader in imaging and printing solutions for large organizations. HP offers technical expertise, and reliable products and solutions sets, that allow customers to benefit from:

- Consulting services, including procurement, installation, management, and support that can be customized to enhance your organization's effectiveness
- Relationships with industry-leading solution providers
- Powerful solutions to optimize your environment, improve the bottom line, and reduce your environmental impact

Get started

Contact your local HP representative to:
- Set up a workshop with HP to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

To learn more about HP and Pharos solutions, visit www.hp.com/go/gsc.

HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while reducing costs, conserving resources, and simplifying document-intensive processes with our three-part approach:

Optimize infrastructure	Manage environment	Improve workflow
HP can help you achieve a balance between your total cost of printing and your needs for user convenience and productivity.	Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.	By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

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