HP EcoSMART Portfolio

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Overview

The HP EcoSMART portfolio delivers solutions, strategies, services, hardware and software to help you reduce your environmental impact, optimize your printing environment and reduce costs while still delivering business results.

These solutions can help customers **reduce costs by 30%** and in managed print operations, **reduce energy use by up to 80%.**

HP EcoSMART fleet and console software options deliver real-time performance information to help businesses save energy and paper, and track critical information to reduce their environmental impact.

Components

HP EcoSMART Console can help shrink carbon footprints at the device level by managing and monitoring printing options. Set a customized energy experience for your device based on your specific needs using the embedded web server on the printer. For example, users can control sleep/wake modes and paper-handling settings to manage energy usage and carbon footprint.

HP EcoSMART Fleet helps businesses access and analyze valuable data that they can use to bolster their sustainability efforts, reduce environmental impact and evaluate management strategies and document progress along the way. Customers who enjoy HP's Web Jetadmin software and Carbon Footprint Calculator can now enjoy all of those functions in a single application, which can create scenarios to study specific functions to focus on energy, carbon footprint and paper-savings, then create reports for forecasting improvement and efficiency.

Key Features And Benefits

— Can help businesses **reduce costs and energy usage** through focused management of their printing and imaging environment
— Utilizing a single dashboard, EcoSMART Fleet offers the ability to measure performance details, even drilling down to the workgroup or

individual device level
— **Exports data** from the dashboard in PDF or XML formats, monitoring selected aspects of performance and identifying trends in usage by month, week, quarter or year
— **Allows users to estimate results** of fleet, configuration and utilization changes
— Enables comparisons against performance benchmarks and allows customers to run real time scenarios against their imaging & printing fleet's baseline and optimize by carbon, paper and power usage
— Monitors power, paper and estimated carbon usage, **identifying opportunities to improve performance** and replace high power- and carbon- consuming legacy printers, copiers and fax machines

Pricing and Details
— HP EcoSMART Fleet is estimated for global availability in English through HP managed print services contracts, direct enterprise sales, certified channel partners and www.hp.com, beginning Fall 2011. Pricing will vary based on size of fleet and implementation.
— HP EcoSMART Console is estimated for global availability in English through printers with SWS, beginning Fall 2011.